



**DAIRY COUNCIL
OF ARIZONA**

Dairy Council of Arizona Cool Dairy Grant 2023

Made possible for Arizona food banks and food pantries in collaboration with our partners:



BACKGROUND: FOOD INSECURITY IN ARIZONA

The Dairy Council of Arizona recognizes the importance of food security in our state. Without the means to purchase healthy foods, many Arizona families are faced with tough choices about how to access the nutritious foods they need to stay healthy. In fact, 1 in 7 adults and 1 in 5 children are food insecure in Arizona. The Cool Dairy Grant will be an opportunity to offer local dairy products to even more people in our communities who visit our food banks and food pantries. In addition, food banks and food pantries may not have the financial resources to acquire funding to purchase a dairy cooler to store refrigerated donated dairy items for their clients. The Dairy Council of Arizona wants to offer food banks and food pantries the chance to own their own dairy cooler to store their future donations of dairy products for their clients.

BACKGROUND: NUTRITIONAL BENEFITS OF DAIRY

Dairy products provide protein and flavor for many dishes. In addition, emerging scientific research states that dairy food consumption is associated with several health benefits including reduced risk of cardiovascular disease, Type 2 diabetes, and lower blood pressure. Milk provides 13 essential nutrients including calcium and Vitamin D, which most Americans are deficient in. Therefore, dairy can help meet these nutritional gaps for those that are food insecure.

BACKGROUND: LOCAL ECONOMIC IMPACT OF COOL DAIRY GRANT

The cheese curd products are locally made and processed in the state of Arizona. This grant will have a wonderful impact on our local economy and at the same time will support the farm to table story of local dairy.

OVERVIEW OF COOL DAIRY GRANT

The Dairy Council of Arizona will award selected food banks and food pantry sites with opportunities valued at a grand total of \$10,000. The Cool Dairy Grant opportunity is open to all operating local food pantries or food banks in the state of Arizona (a W-9 document would be required). Please note that this grant is SITE BASED, meaning multiple sites within a food bank/food pantry may apply for this grant and EACH site requires a separate grant application. Submission of a Cool Dairy Grant application itself does not guarantee the food bank or food pantry will be awarded any products or funding. The Cool Dairy Grant will award products or funding to the applying food bank or food pantry as feasible and at the discretion of the Dairy Council of Arizona. The Cool Dairy Grant consists of three offerings, where a food bank or food pantry can apply for one or two offerings.

OVERVIEW COOL DAIRY GRANT OFFERING 1: OWNERSHIP OF DAIRY COOLER(S)

The Cool Dairy Grant will award up to 2 standing single glass door dairy coolers valued at a total of \$8,000. The applying food bank or food pantry may apply for zero, one, or two total dairy coolers. The dairy cooler equipment will be ordered in partnership with the Dairy Council of Arizona and delivered by the company, Cooler Management. The applying food banks or food pantries can choose to apply for grant offering 1 or opt out and apply for grant offering 2.

OVERVIEW COOL DAIRY GRANT OFFERING 2: ARIZONA FARMS CHEESE CURDS DOUBLE PRODUCT MATCH

The Cool Dairy Grant will award up to 604 total bags/pounds of Arizona Farms cheese curds divided among the chosen grant recipients as feasible (up to 302 bags matched and provided by the Dairy Council of Arizona and up to 302 bags matched and provided by United Dairymen of Arizona with a total approximate value of \$4,000). The applying food bank or food pantry will be responsible for purchasing between 1 and up to 10 one pound bags of plain white Arizona Farms cheese curds on site all at one time at the Milk N' More store (located at 2008 S Hardy Dr, Tempe, AZ 85282; operating hours are Monday-Friday 6 AM-6 PM). The maximum amount that a food bank or food pantry can apply for is 10 one pound bags (with a match of 20 bags, so the grant recipient would be going to the food bank or food pantry with a total of 30 bags, as feasible). Note that each bag of curds costs approximately \$6.62 with tax. Both the Dairy Council of Arizona and United Dairymen of Arizona will match the total purchased bags of cheese curds of one up to 10 total bags (as feasible). Please note that the bag of cheese curd amount that a grant recipient applies for may not be the exact amount that they will receive since this grant will be divided up among many food banks and food pantries. The applying food banks or food pantries can choose to apply for grant offering 2 or opt out and apply for grant offering 1.

EVALUATION AND SELECTION CRITERIA

The Dairy Council of Arizona Dairy Cool Grant is open to all food banks and food pantries in the state of Arizona. They must be active/open sites, located in the state with an Arizona address, and must have a copy of a W-9 document of their organization. Grant applications may apply to 1 and/or 2. Submission of a Cool Dairy Grant application itself does not guarantee the food bank or food pantry will be awarded any products or funding. The total dairy coolers and/or bags of cheese curds will be awarded based on grant application quality, site need, and available funding left in the grant as feasible.

To be eligible for COOL DAIRY GRANT OFFERING 1: OWNERSHIP OF DAIRY COOLER(S), The applying food bank or food pantry that would like to apply for grant offering 1 will need ample amount of space, access to electrical power, and have a regular standard 3 prong outlet dedicated for the dairy cooler that must be plugged in at all times. A representative of the food pantry or food bank will need to be on site for the delivery of the dairy cooler. It will be up to the decision of the food bank or food pantry if they would like the option of adding casters (wheels) to their dairy cooler so it can be moved around. In addition, the site must agree indicating their dairy cooler will need to be stocked at least 80% of the total space in the dairy cooler at any given time to exclusively store dairy products including milk, cheese, and/or yogurt. The site is required to complete and send monthly or quarterly reports via tracking sheets that the Dairy Council provides over the entire course of the first year of operation of the cooler showing the type of dairy products that were donated and the total quantity of dairy products that were donated or purchased.

Considerations Before Ordering:

- Ensure you have electrical service already installed where you'd like the unit to be placed. Each unit should be on its own dedicated circuit (meaning only the unit, and nothing else, should be plugged into that outlet, and that outlet should be on its own circuit, not sharing a circuit with a few other outlets).
- Make sure your space can accommodate the size of the unit you are ordering (consider all doorways and hallways the unit will have to navigate through in order to get to the desired placement location inside your establishment especially if there are any stairs either inside or outside the building). All of these units come on freight pallets, which add to the overall dimensions (length, width, and height) of your unit upon delivery. Due note that the pallet will be removed during the install process.
- Ensure that the delivery address you are providing, and all contact information (name, phone number, and email) is correct.
- We will communicate the lead time of your order at the time of order, but please keep in mind most orders have a 3 month lead time once art is provided to ship (plus the transit time to deliver to your site), sometimes longer if the unit is not in stock.

After Your Order:

- Our freight partner will reach out to set up a delivery appointment (day and time window) to deliver the order.
- Once the unit(s) delivers, our install partner (a separate company from the freight partner) will reach out to schedule an appointment (day and time) to set up the unit(s).
- Install includes removing the unit from the pallet and removing all exterior packaging, moving the unit to the desired spot inside your location, setting up the casters (if applicable) and the shelving inside the unit, plugging in the unit and ensure it is coming down to temperature, and stocking the unit with any refrigerated/frozen product your location has on hand.

Once Delivered:

- Ensure there is proper airflow to the unit.
- Make sure to regularly cleaning the coils. Contact Cooler Management for assistance if needed.

To be eligible for COOL DAIRY GRANT OFFERING 2: ARIZONA FARMS CHEESE CURDS PRODUCT MATCH, the site must be responsible for purchasing between 1 and up to 10 one pound bags of plain white Arizona Farms cheese curds on site at the Milk N' More store (located at 2008 S Hardy Dr, Tempe, AZ 85282; operating hours are Monday-Friday 6 AM-6 PM). The only curd product eligible for this grant is the plain white cheese curds. The maximum amount that a food bank or food pantry can apply for is 10 one pound bags (with a match of up to 20 bags, so for example if the grant recipient receives the grant for 10 bags, they would buy 10 bags, UDA would match the 10 bags, and Dairy Council would also match the 10 bags, so the food bank or food pantry will be going to their site with a total of 30 bags, as feasible). Note that each bag of curds costs approximately \$6.62 with tax. These one pound bags of cheese curds must be used only for donations to food bank or food pantry patrons. Once grant recipients have been selected to be awarded, the grant recipient will schedule with Lauren Peña and Laura Lavine a date and time that works for the grant recipient to purchase their cheese curd bags and to pick up all of the matched bags of cheese curds from the Milk N' More store. Once this is scheduled, the grant awardee will need to pick up their bags on site at Milk N' More. Please note that the grant recipient's organization must have transportation that would be able to pick up on site at Milk N' More and ample space for the total cheese curd bags in their vehicle. Parking is free on site (park in Milk N'More marked spaces). Grant recipients would need to speak to the cashier at Milk N' More to buy their bags of plain cheese curds. Essentially, the grant awardee will be asked to buy the number of cheese curd bags that they have been awarded between one and 10 bags and then get matched double for the total bags of cheese curds purchased. Note that the grant site needs to pick up all of the bags of cheese curds at once in one transaction with Milk N' More, a grant awardee cannot pick up the "double matched bags" at another time. The site also agrees to take photos of the products being handed out to food bank or food pantry customers or to take photos of staff around the donated products and send them to Lauren Peña at lauren.pena@dairycouncilofaz.org.

Programs receiving financial assistance shall not exclude from participation, deny benefits to or discriminate against any person or institution on the basis of race, color, age, sex, religion, national origin or physical handicap in accordance with Federal statutes.

SELECTION PROCESS

Applications open on Monday, May 1st and all applications must be completed and submitted before the deadline of Monday, July 31st by 5:00 PM. Late or incomplete applications will not be accepted. Applications will be evaluated and selected by the Dairy Council of Arizona. Successful applicants will be notified on or around August 21st, 2023 and will be awarded around September 2023. Note that the dairy coolers may take up to as much as 3 months for delivery due to current supply chain issues. Please note Dairy Council of Arizona reserves the right to terminate or suspend a grant award if the terms of the Dairy Council of Arizona Dairy Cool Grant are not met. In addition, Dairy Council of Arizona reserves the right to request the Grantee and Grantee agrees to repay Dairy Council of Arizona any grant funds not used for the purposes of the Grant, improperly applied by the Grantee, or unused by the completion of the program.

CONFIDENTIALITY

While under funding consideration, any submitted grant applications become property of the Dairy Council of Arizona. All information that is not otherwise available from public sources will be held in confidence and will be available only to appropriate Dairy Council of Arizona staff.

ACKNOWLEDGEMENT AND DISCLAIMER

Any publication or disclosure based on the Cool Dairy Grant or program activities supported by Dairy Council of Arizona Cool Dairy Grant Program must contain the following acknowledgment:

“This [publication/program/activity/film/video/Web site/event] was made possible by a grant from the Dairy Council of Arizona.”

All publications or program materials must contain the following statement:

“Any opinions, findings, conclusions or recommendations expressed in this [publication/program/activity/film/video/Web site/event] are those of the author(s) and do not necessarily represent those of the Dairy Council of Arizona.”

PUBLICATION AND DISTRIBUTION

Dairy Council of Arizona or any of our collaborative partners may publish, distribute and make available to the public the names of Grantees and the results and or outcomes of the Dairy Council of Arizona Dairy Cool Grant Program. Generally, the publication shall be in journals, on the National Dairy Council website (www.nationaldairycouncil.org), and/or in similar media.